



## **Shifting Gears to Greener Freight EU's Marco Polo Offers 65 Million Euro in Funding**

With 65 million euro in available funds, Marco Polo invites transport and logistics companies across Europe to propose new projects to reduce road transport. The most innovative, operational ideas for rethinking the logistics chain can receive a significant grant.

Candidates can apply here: <http://ec.europa.eu/transport/marcopolo/getting-funds>

Deadline: **19 October 2012.**

### **A 64 000 km traffic jam avoided!**

Some 182 grants have been awarded so far, with 664 companies involved; half of which were small and medium-sized enterprises.

Since 2003 under the MP I and II programmes, these efforts generated more than 1 billion euro in environmental benefits, removing 57 billion tonne-kilometres of freight off European roads.

By the end of the programme's first 10 years, an expected 4 million truck trips will be avoided, with an average distance of 1000 km for their journeys. All these trucks together would create a massive 64,000-km traffic jam!

### **Video**

In a new animated clip, we follow a trucker on the road, discovering the benefits of the programme. He reaches a new destination, a greener Europe, and invites others to join in and apply for a grant as well.  
<http://www.youtube.com/watch?v=ZavokQG8F3g&feature=plcp>

### **About Marco Polo**

Marco Polo is the EU funding programme for freight transporters, shippers and logistic operators, committed to sustainable transport of goods across Europe. It pursues the reduction of congestion on Europe's roads by shifting freight off the road to more environmentally friendly modes of transport, such as short-sea shipping, rail and inland waterways.

<http://ec.europa.eu/marcopolo>

### **Any question? Contact the helpdesk**

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